

10:07:20 From Virginia Crocker Timmins : Good Morning. Virginia Crocker Timmins, Certified Business & Executive Coach, Soundboard Advisors LLC, virginia@soundboardadvisors.com, (978) 618-3807

10:07:26 From Dickie Ackroyd (Billerica Boys & Girls Club) : Dickie Ackroyd

10:07:29 From Christine McCall : Christine McCall, Assistant City Manager/DPD Director, City of Lowell. cmccall@lowellma.gov

10:07:39 From Debbi Mallinson (Magic Lamp Consulting & Grant Writing Services) : Good Morning

10:07:40 From Omnilite : Sophia St. Jacques, Social Media Intern for Omnilite!!

10:07:55 From Dickie Ackroyd (Billerica Boys & Girls Club) : Dickie Ackroyd Unit Director Boys & Girls Club of Greater Billerica

10:08:02 From Debbi Mallinson (Magic Lamp Consulting & Grant Writing Services) : Debbi Mallinson, Magic Lamp Consulting & Grant Writing Services www.MagicLampConsulting.com

10:08:07 From Tina DiNino : Tina DiNino, Volunteer and Social Media Manager at The Wish Project

10:08:11 From Danielle McFadden : Danielle McFadden - Greater Lowell Chamber of Commerce - dmfadden@greaterlowellchamber.org

10:08:42 From Tom Lamond : Good morning everyone! Tom Lamond, Economic Development Assistant, City of Lowell. TLamond@lowellma.gov, 978-674-1437

10:09:12 From Amanda Correia : Amanda Correia of Mr+Mrs Drew Photography. I'm a Lowell native, in Chelmsford now. Photographing weddings, seniors & families as well as some headshots and branding.

10:09:29 From Joe Carreiro : Joe Carreiro - El Potro Mexican Grill

10:09:39 From Amanda Correia : amanda@mrdrewphotography.com

10:11:07 From Dot Richards : Dot Richards - SendOutCards Dot.Richards@CardsByDot.com 978-204-4383

10:11:27 From Danielle McFadden : Feel free to share your favorite tools in the chat!

10:12:01 From Christine Kiernan | Kaplansky Insurance : Good Morning Everyone! I'm Christine Kiernan from Kaplansky Insurance. My favorite tool is Canva, but it is great to hear about some more options!

10:12:42 From Dot Richards : I use Canva and word swag all the time.

10:12:52 From Danielle McFadden : CANVA is the best tool EVER!

10:13:49 From Marte Media | Photo & Video, Henry Marte : My favorite tools are Adobe Lightroom, Adobe Premiere Pro, Adobe Premiere Rush, Canva, and Facebook's Creator Studio.

10:14:23 From Tom Lamond : Canva is very easy to learn....love it!

10:14:45 From Danielle McFadden : I use Canva on my desktop - does anyone use the app? I need to get into the swing of that.

10:15:25 From Marte Media | Photo & Video, Henry Marte : So easy and handy! I have the pro version and it's definitely worth the cost. I mostly use it on desktop, but have used the app when I need to do something on the go.

10:16:23 From Dot Richards : I mostly use canvas on desktop, but have used the app in a pinch.

10:18:54 From Maria Murphy : Good morning! Maria Murphy, I share a

fabulous line of organic, toxin free products for home + body.

Facebook.com/PureHavenByMariaMurphy

10:23:01 From Marte Media | Photo & Video, Henry Marte : Thanks, you're too kind Danielle! I actually a series photos and videos I need to edit and post that I'm really excited about.

10:27:33 From Maria Dickinson- City of Lowell Econ. Development Office : Apologies but will need to leave by 10:30 for another zoom call. Great webinar! Great job Danielle & Rachel! Here's my contact info: Maria Dickinson. mdickinson@lowellma.gov 978-674-1435

10:27:48 From Rachel Polizzotti : Thanks Maria!

10:31:03 From Joe Carreiro : gift certificates can be illegal on some platforms

10:33:33 From Dickie Ackroyd (Billerica Boys & Girls Club) : Would you recommend responding to a negative review if they were being extremely rude or unreasonable?

10:33:48 From Joe Carreiro : I send a response even to the rude ones

10:35:00 From Joe Carreiro : " I realize we may have not met your expectations, but I would welcome an opportunity to speak with you one on one. Please contact me at..."

10:36:59 From Henry Marte, Marte Media | Photo & Video : I had an issue like that last year. I turned down a potential client and they left me very negative review on Google, after I told them I couldn't take on the project.

10:38:29 From Henry Marte, Marte Media | Photo & Video : To be honest, I should have responded but I didn't. I was waiting on Google to remove it since I never worked with the person and they were being unreasonable. Sadly Google didn't take it down, after I appealed. I should response to their review soon.

10:39:54 From Dot Richards : Such a fun video

10:42:16 From Christine Kiernan | Kaplansky Insurance : That wheel is great! We have used it in the past. Something fun about it is that you can actually brand it to be your colors and add your company logo using the "customize" tab

10:46:58 From Henry Marte, Marte Media | Photo & Video : Raffle gets you flagged on Facebook.

10:47:10 From Charlie (They/them) : In Chelmsford i have heard you need a permit to have a raffle, not sure tho

10:49:26 From Virginia Crocker Timmins : Yes, Charlie. I believe there is actually a state requirement that has to be fulfilled first before receiving the local permit. I have been involved in raffles for non-profits and we have had to pay a % of the proceeds to the state (I think to the state lottery commission but I don't recall for sure).

10:50:15 From Charlie (They/them) : TIK TOK IS LIFE. 😂

10:50:30 From Maria Murphy : Rachel, what do you use for fonts?

10:50:40 From Rachel Polizzotti : LingoJam.com

10:50:57 From Maria Murphy : Thanks!

10:51:09 From April Danielson : who is the tik tok dentist?

10:51:34 From Charlie (They/them) : @april - i have the same question!

10:51:43 From Danielle McFadden : This is what I use for text:

<https://lingojam.com/BoldTextGenerator>

10:51:50 From Henry Marte, Marte Media | Photo & Video : I love IG Reels.

10:53:32 From kaitlynthoene : Go for it!

10:53:36 From kaitlynthoene : :)

10:55:08 From April Danielson : looks awesome!!! and fun !!

10:56:39 From April Danielson : that's awesome lol

11:01:12 From Charlie (They/them) : I like that Instagram can forward things to you Facebook easily.

11:02:00 From Charlie (They/them) : Your* 🙄👤

11:05:02 From Henry Marte, Marte Media | Photo & Video : Aw, thanks Charlie!

11:05:17 From Henry Marte, Marte Media | Photo & Video : Thank you, I appreciate it.

11:05:46 From Danielle McFadden : LTC's Mediamaker's Workshop

11:06:39 From Amanda Correia : the tiny microphone is the best!

11:07:36 From Charlie (They/them) : Danielle we cant see it

11:07:41 From Rachel Polizzotti : we can't see the screen

11:08:04 From Tom Lamond : video did not work

11:08:05 From April Danielson : can you put your links in the chat Charlie?

11:09:30 From Charlie (They/them) : https://www.instagram.com/reel/CPwZwqLh6GX/?utm_medium=copy_link

11:14:27 From Charlie (They/them) : <https://linktr.ee/LGBTCharlie>

11:16:03 From Charlie (They/them) : <https://fb.me/e/QKcMf3gZ> this is the event link for the "Making Media" workshop at LTC

11:16:35 From Dot Richards : Lots of great info here today. Sorry I need to jump off for another phone call.

11:19:44 From April Danielson : Amanda what's your IG handle

11:20:46 From Virginia Crocker Timmins : Thanks for all of the great information and sharing. I've got another meeting to join. Have a great afternoon!

11:21:41 From Joe Carreiro : yes yes yes

11:21:44 From Henry Marte, Marte Media | Photo & Video : That's what I do for all of my IG stories.

11:21:53 From Joe Carreiro : I would love the how too

11:22:38 From Joe Carreiro : yes comment is key

11:23:43 From April Danielson : love your content Henry

11:23:51 From April Danielson : I follow u

11:23:53 From kaitlynthoene : Thanks ladies!

11:24:17 From April Danielson : thanks Danielle this is great!!!

11:24:20 From Joe Carreiro : #Shopdowntown

11:24:27 From Danielle McFadden : <https://www.facebook.com/dobizinLowell>

11:24:41 From Danielle McFadden : <https://shop978.org/>

11:24:43 From Joe Carreiro : ShopDowntown & #Shop978

11:24:51 From Dickie Ackroyd (Billerica Boys & Girls Club) : Have two pages of notes. This was great!

11:25:00 From Danielle McFadden : Take the #Shop978 Pledge – <https://shop978.org/pledge/>

11:25:08 From Henry Marte, Marte Media | Photo & Video : Tom is

awesome!

11:25:34 From Christine Kiernan | Kaplansky Insurance : Thank you, everyone!

11:25:51 From Charlie (They/them) : <https://fb.me/e/QKcMf3gZ> here is the link for Making Media Workshop at LTC

11:26:17 From Omnilite : Thank you so much!!

11:26:20 From Charlie (They/them) : Thank you so much!!