

PARTNERSHIP PROGRAM

The Partnership Program is an annual investment that offers your company exposure daily throughout **2024!**



PLATINUM PARTNER - \$8,000

Everything listed below, plus:

- ✓ Platinum Partner Podcast on InsideLowell.com
- ✓ Logo displayed in the following places:
 - Popup banner on the GLCC website
 - Popup banner at in person events
 - Event programs
 - Homepage of GLCC website with a link to your website
- ✓ Advanced access when a new benefit or event is rolled out and other event perks
- ✓ Partner thank you in the following places:
 - Event registration confirmation emails
 - Danielle McFadden's (President/CEO) email signature line, Out of Office reply during major events and personal LinkedIn profile (5,155+ connections, 5,600+ followers)
 - Zoom waiting room during events
 - On every GLCC calendar listing with a link to your website
 - Sponsor name with link to your website in the signatures of GLCC staff
 - During the Chamber's InsideLowell podcasts
- ✓ If desired, we will work together to come up with a schedule for the following, so you are the only Partner included for any given event/initiative:
 - Include a checkbox with registration for attendees to check off if they'd like your company to contact them.
 - Partner message included in pre-event and post-event emails
 - Opportunity to speak at an event
 - Include a statement stuffer or flyer in our membership renewal invoices
 - Up to four exclusive email blasts
- ✓ Have your own page on our the GLCC website, under the Partners tab, that we can help you build or you can build yourself
- ✓ Event, Group or series presented by your company
 - W.I.S.E., Young Professionals, Chamber EDGE, Billerica Alliance, etc.
- ✓ Up to ten tickets to any events we host this year

Contact: Danielle McFadden, President /CEO

GOLD PARTNER - \$5,000

Everything listed below, plus:

- ✓ Gold Partner Podcast on InsideLowell.com
- ✓ Company name displayed in the following places:
 - Popup banner on the GLCC website
 - Popup banner at in person events
 - Event programs
 - Feature a poll in up to two email blasts
 - New Member Welcome emails
- ✓ Feature a promotion on the homepage of the GLCC website for one month (one Partner per month, based upon availability)
- ✓ Up to five tickets to any in person events we host this year

SILVER PARTNER - \$2,500

Everything listed below, plus:

- ✓ Partner thank you at the beginning of each major event
- ✓ Partner thank you during some of the Chamber's InsideLowell podcasts
- ✓ Co-host social media giveaways (Partner provides the prizes)
- ✓ 24 Monthly Member email blasts (all 24 Monthly Member showcase emails)
- ✓ Up to six Social Media spotlights
- ✓ Up to six Instagram Stories takeovers
- ✓ Up to two tickets to any in person events we host this year

A La Carte:

- ✓ **Email Blasts - \$75-\$450**
 - \$450 (\$900 value): 24 email blasts to use anytime throughout the year
 - \$225 (\$450 value): 12 email blasts to use anytime throughout the year
 - \$75: Two email blasts
- ✓ **Instagram Takeover - \$125**
- ✓ **Member List - \$75**
- ✓ **Enhanced Online Directory Listing - \$60**

BRONZE PARTNER - \$1,000

- ✓ Enhanced listing in our online directory
- ✓ 2024 partner category listing in our online directory
- ✓ Company name with link to your website on the Partners tab of the GLCC website
- ✓ 12 Monthly Member email blasts
- ✓ Up to three Social Media spotlights
- ✓ Up to three Instagram Stories takeovers
- ✓ Unlimited updated member lists (in excel) upon request (email addresses not included)
- ✓ One ticket to our 2024 Annual Meeting

Annual Investment can be paid upfront, quarterly or monthly.

SOCIAL STATS:

- Email List: 3,800+ contacts
- Instagram: 3,600+ followers
- Facebook: 5,700+ followers
- LinkedIn (Danielle's Stats): 5,155+ connections, 5,600+ followers | (GLCC Stats): 935+ followers
- Twitter: 3,900+ followers
- Website: 26,000+ users | 76,000+ page views

Contact: Danielle McFadden, President /CEO