



# 2023 Winterfest Sponsorship Opportunities

## **Snow Storm Sponsor - \$5,000**

- Promotional opportunities include advertising in local and regional newspapers as well as your sponsor listing on the following web sites: LowellWinterfest.com, Greater Lowell Chamber of Commerce and Greater Merrimack Valley Convention and Visitors Bureau, InsideLowell
- 12 Sponsor Passes for access to our VIP WinterFest Sponsor Party where you'll enjoy complimentary food and beverage on Saturday, February 18th from 5:00 to 7:00 p.m. at Cobblestones of Lowell.
- 2 Food/Drink Vouchers good for both Friday & Saturday
- 2 Tent Entry Passes good for both Friday & Saturday nights
- The opportunity to introduce events at sponsored venues
- A display area for your company's material at a designated location in the Festival footprint

## **Flurry Sponsor - \$2,500**

- Promotional opportunities include advertising in local and regional newspapers as well as your sponsor listing on the following web sites: LowellWinterfest.com, Greater Lowell Chamber of Commerce and Greater Merrimack Valley Convention and Visitors Bureau, InsideLowell
- 10 Sponsor Passes for access to our VIP WinterFest Sponsor Party where you'll enjoy complimentary food and beverage on Saturday, February 18th from 5:00 to 7:00 p.m. at Cobblestones of Lowell.
- The opportunity to introduce events at sponsored venues

## **Snow Squall Sponsor - \$1,250**

- Promotional opportunities include advertising in local and regional newspapers as well as your sponsor listing on the following web sites: LowellWinterfest.com, Greater Lowell Chamber of Commerce and Greater Merrimack Valley Convention and Visitors Bureau, InsideLowell

- 8 Sponsor Passes for access to our VIP WinterFest Sponsor Party where you'll enjoy complimentary food and beverage on Saturday, February 18th from 5:00 to 7:00 p.m. at Cobblestones of Lowell.

### **Snowflake Sponsor - \$750**

- Promotional opportunities include advertising in local and regional newspapers as well as your sponsor listing on the following web sites: LowellWinterfest.com, Greater Lowell Chamber of Commerce and Greater Merrimack Valley Convention and Visitors Bureau, InsideLowell
- 6 Sponsor Passes for access to our VIP WinterFest Sponsor Party where you'll enjoy complimentary food and beverage on Saturday, February 18th from 5:00 to 7:00 p.m. at Cobblestones of Lowell.

### **Icicles Sponsor - \$500**

- Your name is displayed in one Lowell Sun Print ad
- 4 Sponsor Passes for access to our VIP WinterFest Sponsor Party where you'll enjoy complimentary food and beverage on Saturday, February 18th from 5:00 to 7:00 p.m. at Cobblestones of Lowell.

### **Slush Fund Sponsor - \$250**

- Your name is displayed in one Lowell Sun Print ad
- 2 Sponsor Passes for access to our VIP WinterFest Sponsor Party where you'll enjoy complimentary food and beverage on Saturday, February 18th from 5:00 to 7:00 p.m. at Cobblestones of Lowell.

### **Snow Angel Sponsor (Friend of Festival) - \$100**

- Your name is displayed in one Lowell Sun Print ad