

PARTNERSHIP PROGRAM

The Partnership Program is an annual investment that offers your company exposure daily throughout **2022!**

PLATINUM PARTNER - \$8,000



**GREATER
LOWELL**
CHAMBER OF COMMERCE

Everything listed below, plus:

- Inclusion in 2022 Platinum Partner Highlight email blast
- Logo displayed in the following places:
 - Popup banner on the GLCC website
 - Popup banner at in person events
 - Event programs
 - Opening and closing slides of Chamber Chat via Zoom
 - Homepage of GLCC website with a link to your website
 - Shop978 website with a link to your website
- Advanced access when a new benefit or event is rolled out and other event perks
- Partner thank you in the following places:
 - Event registration confirmation emails
 - Danielle McFadden's (President/CEO) email signature line, Out of Office reply during major events and personal LinkedIn profile (4,880+ connections, 5,100+ followers)
 - Zoom waiting room during events
 - On every GLCC calendar listing with a link to your website
 - Sponsor name with link to your website in the signatures of GLCC staff
 - During chamber chat radio and tv when it resumes
- If desired, we will work together to come up with a schedule for the following, so you are the only Partner included for any given event/initiative:
 - Include a checkbox with registration for attendees to check off if they'd like your company to contact them.
 - Partner message included in pre-event and post-event emails
 - Opportunity to speak at an event
 - Commercial at the end of Chamber Chat
 - Include a statement stuffer or flyer in our membership renewal invoices
 - Up to four exclusive email blasts
- Have your own page on our the GLCC website, under the Partners tab, that we can help you build or you can build yourself
- Event, Group or series presented by your company
 - W.I.S.E., Young Professionals, Chamber EDGE, Billerica Alliance, etc.
- Up to ten tickets to any in person events we are able to host in 2022

Contact: Danielle McFadden, President /CEO

GOLD PARTNER - \$5,000

Everything listed below, plus:

- Inclusion in 2022 Gold Partner Highlight email blast
- Company name displayed in the following places:
 - Popup banner on the GLCC website
 - Popup banner at in person events
 - Event programs
 - Feature a poll in up to two email blasts
 - Opening and closing slides of Chamber Chat via Zoom
 - New Member Welcome emails
- Feature a promotion on the homepage of the GLCC website for one month (one Partner per month, based upon availability)
- Up to five tickets to any in person events we host in 2022

SILVER PARTNER - \$2,500

Everything listed below, plus:

- Inclusion in 2022 Silver Partner Highlight email blast
- Partner thank you at the beginning of each major event
- Co-host social media giveaways (Partner provides the prizes)
- 24 Monthly Member email blasts (all 24 Monthly Member showcase emails)
- Up to six Social Media spotlights
- Up to six Instagram Stories takeovers
- Up to two tickets to any in person events we host in 2022

A La Carte:

- **Email Blasts - \$75-\$450**
 - \$450 (\$900 value): 24 email blasts to use anytime throughout the year
 - \$225 (\$450 value): 12 email blasts to use anytime throughout the year
 - \$75: Two email blasts
- **Instagram Takeover - \$125**
- **Member List - \$75**
- **Enhanced Online Directory Listing - \$60**

BRONZE PARTNER - \$1,000

- Inclusion in 2022 Bronze Partner Highlight email blast
- Enhanced listing in our online directory
- 2022 partner category listing in our online directory
- Company name with link to your website on the Partners tab of the GLCC website
- 12 Monthly Member email blasts
- Up to three Social Media spotlights
- Up to three Instagram Stories takeovers
- Unlimited updated member lists (in excel) upon request (email addresses not included)
- One ticket our 2022 Annual Meeting

ANNUAL INVESTMENT CAN BE PAID UPFRONT, QUARTERLY OR MONTHLY.

SOCIAL STATS:

- Email List: 3,800+ contacts
- Facebook: 5,070+ followers
- Twitter: 3,900+ followers
- Instagram: 2,270+ followers
- LinkedIn (Danielle's Stats): 4,880+ connections | 5,100+ followers (GLCC Stats): 700+ followers
- Website: 31,000+ hits | 30,700+ users

Contact: Danielle McFadden, President /CEO