



WE ARE PROUD TO WORK WITH THE GREATER
LOWELL CHAMBER OF COMMERCE AND
RECOGNIZE THOSE WHO HAVE GONE ABOVE
AND BEYOND THIS PAST YEAR TO HELP LIFT THE
COMMUNITY AND MAKE IT A BETTER PLACE!
NOMINATE SOMEONE TODAY!

The 2021 Greater Lowell Chamber of Commerce Annual Community Guide is coming. We have partnered with The Sun again this year to produce another book with a focus on the community and how it has come together during this difficult last year. We emplore you to nominate those you feel are deserving and help us to celebrate and thank everyone who has helped to make our community a better place.

LOWELLSUN.COM/CONTEST



Published: Fri, April 30, 2021 | Deadline: Fri, April 2, 2021 Art Approval: Fri, April 2, 2021 | *Cover: Fri, March 26, 2021

FEATURES INCLUDE

- Distributed to over 50,000 homes in the Greater Lowell & Merrimack Valley
- Online edition available on lowellsun.com & greaterlowellcc.org
- Premium Ad Positions in Glossy available
- Additional advertising in The Sun included with every ad
- Coupon listing pages available, see your ROI
- Town Resource pages to include Billerica, Chelmsford, Dracut, Lowell, Tewksbury, Tyngsborough and Westford

SIZING & PRICING

Premium Positions (*Cover deadline applies)

The state of the s	
*Back Cover (6.5" \times 8.83")	\$2,000
*Inside Front Cover (6.5" \times 8.83") Includes full pg color ad in The Sun and two weeks on LowellSun.com	\$1,650
*Inside Back Cover (6.5" \times 8.83") Includes full pg color ad in The Sun and two weeks on LowellSun.com	\$1,650
Page 3, Inside Front Right Page (6.5" \times 8.83") Includes full pg color ad in The Sun and two weeks on LowellSun.com	\$1,650
Full Page, Opposite Table of Contents (6.5" x 8.83 Includes full pg color ad in The Sun and two weeks on LowellSun.com	3") \$1,650

General Advertising

Full Page (6.5" x 8.83")	\$1,200
Includes full pg color ad in The Sun and one week on LowellSun.com	
Half Page (V 3.17" x 8.83" or H 6.5" x 4.33")	\$750
Includes half page color ad in The Sun and one week on LowellSun.com	
Quarter Page (3.17" x 4.33")	\$500
Includes quarter page color ad in The Sun and three days on LowellSun.cor	
Business Card Size (3.17" x 2.08")	\$250
Includes a business card sized color ad in The Sun and two days on LowellSun.com	
Coupon Page	\$100
Available to Non-Members	

Contact Fred Splaine today at 978.766.8384 to reserve your space today!

For information about Chamber Membership please contact Danielle McFadden at 978-459-8154 or cdmcfadden@greaterlowellchamber.org



