



GREATER LOWELL CHAMBER OF COMMERCE

2020 Annual Community Guide

The 2020 Greater Lowell Chamber of Commerce Annual Community Guide is coming soon. We have partnered with The Sun again this year to produce another handy and valuable resource packed with tons of useful information for any home or business. Make the right decision and reserve your space in this year's edition today!



Published: Tues, March 31, 2020 | Deadline: Thurs, Feb 27, 2020
Art Approval: Thursday, March 6, 2020*

FEATURES INCLUDE

- Distributed to over 50,000 homes in the Greater Lowell & Merrimack Valley
- Online edition available on lowellsun.com & greaterlowellcc.org
- Premium Ad Positions in Glossy available
- Additional advertising in The Sun included with every ad
- Coupon listing pages available, see your ROI
- Town Resource pages to include Billerica, Chelmsford, Dracut, Lowell, Tewksbury, Tyngsborough and Westford



Reserve your space by Feb. 7th and save 15% OFF

SIZING & PRICING

Premium Positions (*Art approval same as normal deadline)

Back Cover (6.5" x 8.83")	\$2,000
Includes full pg color ad in The Sun and three weeks on LowellSun.com	
Inside Front Cover (6.5" x 8.83")	\$1,650
Includes full pg color ad in The Sun and two weeks on LowellSun.com	
Inside Back Cover (6.5" x 8.83")	\$1,650
Includes full pg color ad in The Sun and two weeks on LowellSun.com	
Page 3, Inside Front Right Page (6.5" x 8.83")	\$1,650
Includes full pg color ad in The Sun and two weeks on LowellSun.com	
Full Page, Opposite Table of Contents (6.5" x 8.83")	\$1,650
Includes full pg color ad in The Sun and two weeks on LowellSun.com	

General Advertising

Full Page (6.5" x 8.83")	\$1,200
Includes full pg color ad in The Sun and one week on LowellSun.com	
Half Page (V 3.17" x 8.83" or H 6.5" x 4.33")	\$750
Includes half page color ad in The Sun and one week on LowellSun.com	
Quarter Page (3.17" x 4.33")	\$500
Includes quarter page color ad in The Sun and three days on LowellSun.com	
Business Card Size (3.17" x 2.08")	\$250
Includes a business card sized color ad in The Sun and two days on LowellSun.com	
Coupon Page	\$100
available to Non-Members	

Contact your sales representative today at 978.970.4724 to reserve your space today!
For information about Chamber Membership please contact Christopher Brennan at 978.459.8154 or cbrennan@greaterlowellchamber.org

Enter to win two tickets to a Red Sox game!



Enter to win two tickets to a Red Sox game!