

# 2015 Marketing Opportunities

## **Gold Marketing Package**

#### \$100 a Week, 4 Week Minimum

- Your logo with a link to your website on our homepage
- Your logo with a link to your website included in our weekly email blast
- Social Media blast with your website on our Facebook, Twitter and LinkedIn pages
- Sponsor spotlight on Chamber Chat Radio (Thursdays at 10am on 980 WCAP)

(4 week minimum that can be paid up front or weekly via automatic credit card payments.)

## **Silver Marketing Package**

#### \$199 (\$500+ value)

- Come on Chamber Chat radio for a 2<sup>nd</sup> time (1<sup>st</sup> time is free)
- Excel spreadsheet with member list (\$150 value)
- Additional category listing online and in the member directory (\$50 value)
- Email blast (\$150)
- Social Media blast
- Featured Member on the homepage of our website for 1 week
- Let us create the following for you:
  - o 1 minute video about your business
  - Facebook cover photo
  - Twitter header

#### **Our Online Stats**

- 2,500+ hits on average per month
- 2,200+ Twitter followers
- 2,150+ Email subscribers
- 1,650+ Facebook likes
- 650+ LinkedIn Group Members

(Only one Silver Marketing Package available a week.)

## **Email Blast Special**

### 12 months of email promotion for \$500 (\$1,800 value)

- We'll include a flyer of your choosing and a link to your website in our monthly member email blast.
  - Monthly member email blasts are sent out on the 15th of the month (or the closest business day)
  - The normal cost of sending out one monthly email blast is \$150
  - o Email blasts are also cross promoted on Twitter

(Can be paid up front or quarterly via automatic credit card payments.)