



**GREATER
LOWELL**
CHAMBER OF COMMERCE

2015

Sponsorship Opportunities

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Legislative Breakfast (March 3rd)
Municipal Breakfast (May 12th)
W.I.S.E. Annual Breakfast (June)
Annual Membership Breakfast (December)

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Business Expo & Showcase (October 20th)

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Sponsorship Form

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Description of Events



Legislative Breakfast
Municipal Breakfast
W.I.S.E. Breakfast
Annual Membership Meeting

\$1000

Everything listed below, plus:

- Corporate logo with link to your website included on the homepage of our website (under the event posting)
- Corporate logo included in program
- Corporate name included on event listing on our website
- 10 complimentary tickets to the breakfast

\$500

Everything listed below, plus:

- Corporate name with link to your website included on the homepage of our website
- Corporate name/logo included in **all** advanced media promotion including Chamber Chat TV & Radio, Social Media, email blasts and more
- 5 complimentary tickets to the breakfast

\$250

Everything listed below, plus:

- Corporate banner displayed at the event
- Corporate name included in program
- 2 complimentary tickets to the breakfast

\$100

- Formal acknowledgement at event
- Corporate name/logo included in **some** advanced media promotion including Chamber Chat TV & Radio, Social Media, email blasts and more

* You may chose to sponsor one, two, three or all four of these events



Business Expo & Showcase

Gold Sponsor - \$2,500

Everything listed below, plus:

- Corporate logo and link to your website on our website
- Corporate logo on event map
- Sponsor spotlight on Chamber Chat TV & Radio, email blasts and Social Media
- 2 complimentary email blasts to use anytime within the next year
- 5 complimentary tickets to buffet luncheon
- 1 complimentary exhibitor booth
- Opportunity to park a branded vehicle outside of the Expo & Showcase (if desired)

Silver Sponsor - \$1,500

Everything listed below, plus:

- Corporate name included in **all** advanced media promotion including Lowell Sun, 980 WCAP, Chamber Chat TV & Radio, Social Media, email blasts and more
- 1 complimentary exhibitor booth
- 2 complimentary tickets to buffet luncheon

Corporate Sponsor - \$1,000

Everything listed below, plus:

- Corporate name in more than \$5,000 worth of print and local advertising
- Corporate name on event map
- 1 complimentary ticket to buffet luncheon

Business Sponsor - \$500

- Corporate banner displayed at event
- Corporate name and link to your website on our website
- Corporate name in thousands of dollars worth of print and local advertising
- Corporate name included in **some** advanced media promotion including Chamber Chat TV & Radio, Social Media, email blasts and more



Additional Programs & Events

New Member Coffee Sponsor - \$400

- Be the **ONLY** sponsor for the entire year: Only 1 sponsorship to be sold! (First come, first served)
- Corporate logo and link to your website on our website
- Sponsor spotlight on Chamber Chat TV & Radio, email blasts and Social Media
- 2 complimentary email blasts to use anytime within the next year
- Display your marketing materials at every New Member Coffee (4 times a year)

Community Service Scholarship

- You choose the amount you'd like to sponsor (\$250 and above, please)
- Corporate logo and link to your website on our website
- Mention on Chamber Chat TV & Radio, email blasts and Social Media
- Opportunity to speak at mixer when the scholarship is awarded

Other Sponsorship Opportunities Available, please ask us about:

- 1990's Trivia Night
- Greater Lowell Chamber Game Show
- 20th Anniversary Celebration
- Quarterly W.I.S.E. Events
- Anything that you are interested in creating/promoting/sponsoring!



BONUS:

Digital & Social Media Marketing Package

If your event sponsorship for 2015 is \$5,000 or more, you will receive the following:

- Corporate logo with a link to your website on our website homepage for all of 2015
 - 52 tweets sent out to our Twitter followers (one per week, you provide the content)
 - 52 Facebook posts on our Company Page (one per week, you provide the content)
 - 3 email blasts to be sent to our email list (you provide a jpeg flyer and it will be sent out on the 15th of each month of your choosing)
 - Sponsor of the Month:
 - o Company profile on the homepage of our website
 - o Email blast dedicated to your company (you provide the content, we create the email and you approve it before it is sent)
 - o Mentions on Chamber Chat TV and Radio
 - o Sponsor Spotlight on our Facebook, Twitter and LinkedIn Group pages
 - o Featured Video on our YouTube Page (you provide the video)
- * **Month of your choosing based on availability**

Contact Danielle McFadden at 978-459-8154
or dmcfadden@greaterlowellchamber.org



www.greaterlowellchamber.org

#GLCoC



I would like to sponsor the following events:

Legislative Breakfast

_____ \$1,000
 _____ \$500
 _____ \$250
 _____ \$100

Annual Breakfast

_____ \$1,000
 _____ \$500
 _____ \$250
 _____ \$100

Municipal Breakfast

_____ \$1,000
 _____ \$500
 _____ \$250
 _____ \$100

Business Expo & Showcase

_____ \$2,500
 _____ \$1,500
 _____ \$1,000
 _____ \$500

W.I.S.E. Breakfast

_____ \$1,000
 _____ \$500
 _____ \$250
 _____ \$100

Other Events & Programs

_____ New Member Coffee
 _____ Community Service
Scholarship
 _____ Please contact me about other
 sponsorship opportunities

Name of Business: _____

Contact Person: _____

Phone #: _____

Email Address: _____

Billing Address: _____

Total Amount of Sponsorship: _____

Bill me in : _____ 1 installment _____ 2 installments _____ 4 installments

Contact Danielle McFadden at 978-459-8154
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Description of Events

Legislative Breakfast: Connect with the state legislators that cover your district. Stay informed about the issues that affect your business and community.

Municipal Breakfast: Listen to municipal leaders from Billerica, Chelmsford, Dracut, Lowell, Tewksbury, Tyngsboro and Westford. Let your voice, opinions and concerns be heard.

W.I.S.E. (Women Inspiring Success & Empowerment): Every year the women of W.I.S.E. host an annual meeting filled with inspiration for all women in business. This year's event will feature a panel of women to talk about Women & Philanthropy. Money raised at this event helps support our W.I.S.E. Scholarship given to a Greater Lowell woman who is going back to school/training to better her life and in many cases, her family's as well.

Annual Membership Meeting & YouTube Video Awards: This event serves as a recap of the year and a forecast into the new year. Our outgoing board Chairman is honored and our new Chair and Vice Chair are welcomed. The Full and Executive Board are also acknowledged. In 2011, we introduced the YouTube Video Awards at the Annual Meeting. GLCC members are invited to submit a YouTube Video that is broadcast across our networks for voting. The top three videos are played at the meeting and awarded 'Oscars'.

Business Expo & Showcase: Exhibit with over 100 other local businesses, with new additions and twists added every year! This is the GLCC's premier event and is always a crowd pleaser with hundreds of attendees!

Community Service Scholarship: This scholarship is given to Greater Lowell high school seniors and is based entirely on community service. Grades and financial need are not a factor when granting this award.

New Member Coffee: This is an outreach effort to welcome and provide a brief orientation for new members. Current members are also invited to attend and introduce themselves to new members.