

## Legislative, Municipal and W.I.S.E. Events

<p><b>Legislative Breakfast</b>  <i>March 2, 2016</i></p> <p>Connect with the state legislators that cover your district. Stay informed about the issues that affect your business and community.</p>	<p align="center"><b>Premier Sponsor - \$2,000 (only one available)</b></p> <p><i>Everything listed below, plus:</i></p> <ul style="list-style-type: none"> <li>- Corporate banner to be hung at event behind podium</li> <li>- Opportunity to put branded materials (pens, brochures, etc.) at every seat</li> <li>- Up to 20 complimentary tickets to the breakfast</li> </ul> <p align="right"><b>\$1,000</b></p>
<p><b>Municipal Breakfast</b>  <i>May 4, 2016</i></p> <p>Listen to municipal leaders from Billerica, Chelmsford, Dracut, Lowell, Tewksbury, Tyngsboro and Westford. Let your voice, opinions and concerns be heard.</p>	<p><i>Everything listed below, plus:</i></p> <ul style="list-style-type: none"> <li>- Corporate logo with link to your website included on our website (under the event posting)</li> <li>- Corporate logo included in program</li> <li>- Corporate name included on event listing on our website</li> <li>- 10 complimentary tickets to the breakfast</li> </ul> <p align="right"><b>\$500</b></p>
<p><b>W.I.S.E. Breakfast</b>  <i>June 16, 2016</i></p> <p>Every year the women of W.I.S.E. host an annual meeting filled with inspiration for all women in business. Money raised at this event helps support our W.I.S.E. Scholarship given to a Greater Lowell woman who is going back to school/training to better her life and in many cases her family's as well.</p>	<p><i>Everything listed below, plus:</i></p> <ul style="list-style-type: none"> <li>- Corporate name with link to your website included on our website</li> <li>- Corporate name/logo included in advanced media promotion including Chamber Chat TV &amp; Radio, Social Media, email blasts and more</li> <li>- 5 complimentary tickets to the breakfast</li> </ul> <p align="right"><b>\$250</b></p> <ul style="list-style-type: none"> <li>- Corporate name on event poster</li> <li>- Corporate name included in program</li> <li>- 2 complimentary tickets to the breakfast</li> </ul>

- You may choose to sponsor one or more of these events

## Mardi Gras Madness

<p><b>Mardi Gras Madness</b> <i>February 9, 2016</i></p> <p>Mardi Gras Madness is the Chamber's only big fundraiser of the year! Join us and approximately 200 people for a Fat Tuesday celebration!</p>	<p style="text-align: center;"><b>\$1,500 (only one available)</b></p> <ul style="list-style-type: none"><li>- Corporate banner to be hung at event behind podium</li><li>- Opportunity to put branded materials (pens, brochures, etc.) at every table</li><li>- Corporate name/logo included in all advanced media promotion including 980 WCAP radio (including Chamber Chat), Chamber Chat TV, social media, eblasts and more</li><li>- Corporate logo with a link to your website on the Mardi Gras Madness section of our website</li><li>- 3 Complimentary eblasts to use anytime within the next year</li><li>- Acknowledgement at Mardi Gras Madness Event</li><li>- 10 tickets into the Mardi Gras Madness Drawing</li><li>- Representative from your company to pull the winning tickets</li></ul> <p style="text-align: center;"><b>\$500</b></p> <ul style="list-style-type: none"><li>- Corporate name included in some advanced media promotion including 980 WCAP radio (including Chamber Chat), Chamber Chat TV, social media, eblasts and more</li><li>- Corporate name with a link to your website on the Mardi Gras Madness section of our brand new website</li><li>- 1 Complimentary eblast to use anytime within the next year</li><li>- Acknowledgement at Mardi Gras Madness Event</li><li>- 4 tickets into the Mardi Gras Madness Drawing</li></ul> <p style="text-align: center;"><b>\$250</b></p> <ul style="list-style-type: none"><li>- Corporate name with a link to your website on the Mardi Gras Madness event page</li><li>- 2 tickets into the Mardi Gras Madness Drawing</li></ul>
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## **Business Expo & Showcase**

<p><b>Business Expo &amp; Showcase</b> October 2016</p> <p>Exhibit with over 100 other local businesses, with new additions and twists added every year! This is the GLCC's premier event and is always a crowd pleaser with hundreds of attendees!</p>	<p><b>Gold Sponsor - \$2,500</b></p> <p><i>Everything listed below, plus:</i></p> <ul style="list-style-type: none"><li>- Corporate logo and link to your website on our website</li><li>- Corporate logo on event map</li><li>- Sponsor spotlight on Chamber Chat TV &amp; Radio, email blasts and Social Media</li><li>- 2 complimentary email blasts to use anytime within the next year</li><li>- 5 complimentary boxed lunches</li><li>- 1 complimentary exhibitor booth</li><li>- Opportunity to park a branded vehicle outside of the Expo &amp; Showcase (if desired)</li></ul>
	<p><b>Silver Sponsor - \$1,500</b></p> <p><i>Everything listed below, plus:</i></p> <ul style="list-style-type: none"><li>- Corporate name included in <b>all</b> advanced media promotion including Lowell Sun, 980 WCAP, Chamber Chat TV &amp; Radio, Social Media, email blasts and more</li><li>- 1 complimentary exhibitor booth</li><li>- 2 complimentary boxed lunches</li></ul>
	<p><b>Corporate Sponsor - \$1,000</b></p> <p><i>Everything listed below, plus:</i></p> <ul style="list-style-type: none"><li>- Corporate name in more than \$5,000 worth of print and local advertising</li><li>- Corporate name on event map</li><li>- 1 complimentary boxed lunch</li></ul>
	<p><b>Business Sponsor - \$500</b></p> <ul style="list-style-type: none"><li>- Corporate name and link to your website on our website</li><li>- Corporate name in thousands of dollars worth of print and local advertising</li><li>- Corporate name included in <b>some</b> advanced media promotion including Chamber Chat TV &amp; Radio, Social Media, email blasts and more.</li></ul>

## Annual Membership Dinner

<p><b>Annual Membership Dinner</b> November 2016</p> <p>Join as we celebrate our 22<sup>nd</sup> Annual Membership Meeting! This event will include:</p> <ul style="list-style-type: none"> <li>- 2<sup>nd</sup> Annual Community Champion Awards</li> <li>- 6<sup>th</sup> Annual YouTube Video Awards</li> <li>- 2016 Recap</li> <li>- 4<sup>th</sup> Annual Nancy Crocker Outstanding Leadership Award</li> </ul>	<p align="center"><b>\$2,000 – Premier Sponsor (only one available)</b></p> <p>Everything listed below, plus:</p> <ul style="list-style-type: none"> <li>- Corporate logo/name prominently placed on all marketing materials with mention that you are the premier sponsor</li> <li>- Corporate logo on event invitation that is sent out to every member</li> <li>- Corporate logo with a link to your website on the homepage of the Chamber’s website for 3 months</li> <li>- 3 complimentary email blasts to use anytime within the year</li> <li>- 10 complimentary tickets to the event</li> </ul> <p align="right"><b>\$1000</b></p> <p>Everything listed below, plus:</p> <ul style="list-style-type: none"> <li>- Corporate logo listed on event poster</li> <li>- Corporate logo included in program</li> <li>- Corporate logo included on opening slide at event</li> <li>- Corporate logo with a link to your website on the homepage of the Chamber’s website for 1 month</li> <li>- Corporate name included on event listing on our website</li> <li>- 5 complimentary tickets to the event</li> </ul> <p align="right"><b>\$500</b></p> <p>Everything listed below, plus:</p> <ul style="list-style-type: none"> <li>- Corporate name listed on event poster</li> <li>- Corporate name included on opening slide at event</li> <li>- Corporate name/logo included in most advanced media promotion including Chamber Chat TV &amp; Radio, Social Media, email blasts and more</li> <li>- 3 complimentary tickets to the event</li> </ul> <p align="right"><b>\$250</b></p> <ul style="list-style-type: none"> <li>- Corporate name included in program</li> <li>- Corporate name acknowledged during the event</li> <li>- 1 complimentary ticket to the event</li> </ul>
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**Greater Lowell Chamber of Commerce – 2016 Sponsorship & Marketing Opportunities**  
 Please contact: Danielle McFadden at [dmcfadden@greaterlowellchamber.org](mailto:dmcfadden@greaterlowellchamber.org) or 978-459-8154

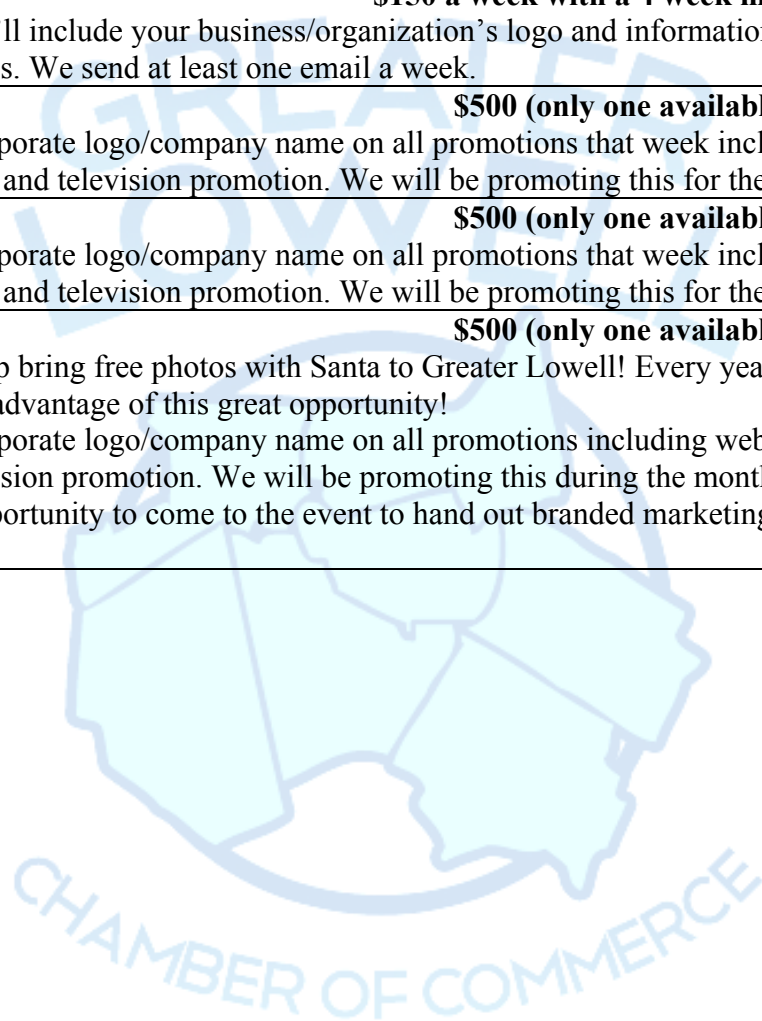
## Sponsor a Committee

<p><b>W.I.S.E. - Women Inspiring Success and Empowerment</b></p> <p>W.I.S.E. was established to unite business women, from the private, public and nonprofit sectors, in the service of empowering them to succeed through mentoring, guidance and support, and to affirm no woman stands alone.</p>	<p align="center"><b>\$2,000 for the year (only one available)</b></p> <ul style="list-style-type: none"> <li>- Corporate logo with a link to your website on the W.I.S.E. Committee page of the GLCC website.</li> <li>- Corporate logo/name on all correspondences about the W.I.S.E. Committee including Chamber Chat TV &amp; Radio, Social Media, email blasts and more</li> <li>- Corporate logo/name on all W.I.S.E. event listings and in all W.I.S.E. email blasts.</li> <li>- Opportunity to help present the W.I.S.E. scholarship at the Annual Breakfast on June _____, 2016.</li> <li>- Acknowledgement, including corporate logo, on the Chamber’s 2016 pull up banners that will be displayed at all Chamber mixers and major events.</li> </ul>
<p><b>YPGL - Young Professionals of Greater Lowell</b></p> <p>YPGL is designed to foster relationships among industries and to encourage additional young talent to recognize the opportunities available in the Greater Lowell area. We realize that today’s young talent will be tomorrow’s CEOs and Presidents.</p>	<p align="center"><b>\$2,000 for the year (only one available)</b></p> <ul style="list-style-type: none"> <li>- Corporate logo with a link to your website on the YPGL Committee page of the GLCC website.</li> <li>- Corporate logo/name on all correspondences about the YPGL Committee including Chamber Chat TV &amp; Radio, Social Media, email blasts and more.</li> <li>- Corporate logo/name on all YPGL event listings and in all W.I.S.E. email blasts.</li> <li>- Opportunity to help present the YPGL scholarship at the 1<sup>st</sup> Annual Leadership Event scheduled for the Fall of 2016.</li> <li>- Acknowledgement, including corporate logo, on the Chamber’s 2016 pull up banners that will be displayed at all Chamber mixers and major events.</li> </ul>
<p><b>Government Affairs</b></p> <p>As a regional chamber, we have been asked to be increasingly involved with our government officials from both the Executive and Legislative branches. In addition to our annual Legislative and Municipal Breakfasts, the Government Affairs Committee will help the Chamber be a liaison between our members and the local and state governments. We aim to make the business climate more favorable for our members, which in turn can help the town, city, and state economies.</p>	<p align="center"><b>\$1,000 for the year (only one available)</b></p> <ul style="list-style-type: none"> <li>- Corporate logo with a link to your website on the Government Affairs Committee page of the GLCC website.</li> <li>- Corporate logo/name on all correspondences about the Government Affairs Committee including Chamber Chat TV &amp; Radio, Social Media, email blasts and more.</li> <li>- Corporate logo/name on all Government Affairs event listings and in all Government Affairs email blasts.</li> <li>- Acknowledgment, including corporate logo, on the Chamber’s 2016 pull up banners that will be displayed at all Chamber mixers and major events.</li> </ul>

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## Additional Sponsorship Opportunities

<p><b>Weekly Email Blasts</b></p>	<p align="center"><b>\$150 a week with a 4 week minimum</b></p> <ul style="list-style-type: none"> <li>- We'll include your business/organization's logo and information in our email header at the top of our emails. We send at least one email a week.</li> </ul>
<p><b>Small Business Week</b>  <b>#GLCCSelfie</b>                  May 1-7, 2016</p>	<p align="center"><b>\$500 (only one available)</b></p> <ul style="list-style-type: none"> <li>- Corporate logo/company name on all promotions that week including website, social media, email blast, radio and television promotion. We will be promoting this for the month of April and that week.</li> </ul>
<p><b>Small Business Saturday</b>                  November 26, 2016</p>	<p align="center"><b>\$500 (only one available)</b></p> <ul style="list-style-type: none"> <li>- Corporate logo/company name on all promotions that week including website, social media, email blast, radio and television promotion. We will be promoting this for the month of April and that week.</li> </ul>
<p><b>Free Photos with Santa</b>                  December 2016</p>	<p align="center"><b>\$500 (only one available)</b></p> <ul style="list-style-type: none"> <li>- Help bring free photos with Santa to Greater Lowell! Every year we get dozens of families that come to take advantage of this great opportunity!</li> <li>- Corporate logo/company name on all promotions including website, social media, email blast, radio and television promotion. We will be promoting this during the months of November and December.</li> <li>- Opportunity to come to the event to hand out branded marketing materials.</li> </ul>



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## Additional Marketing Opportunities

<b>Monthly Member Email Blast</b>	<p align="center"><b>\$150 a month or \$500 for the year</b></p> <ul style="list-style-type: none"> <li>- We'll include you in our monthly member email that goes out to over 2,400 people via email and 2,700 via Twitter.</li> </ul>
<b>Solo Email Blast</b>	<p align="center"><b>\$300 for one email blast (based upon availability)</b></p> <ul style="list-style-type: none"> <li>- We'll send an email out on your behalf with a flyer, text and a link to your website. This will go out to over 2,400 people via email, 2,700 via Twitter and 1,980 via Facebook.</li> </ul>
<b>Gold Marketing Package</b>	<p align="center"><b>\$100 a week (4 week minimum)</b></p> <ul style="list-style-type: none"> <li>- Corporate logo with a link to your website on the homepage of the GLCC website and in our weekly email blast</li> <li>- 1 social media blast every 4 weeks on the GLCC Facebook, Twitter and LinkedIn pages</li> <li>- Sponsor spotlight on Chamber Chat Radio</li> </ul>
<b>Silver Marketing Package</b>	<p align="center"><b>\$199 (\$500+ value)</b></p> <ul style="list-style-type: none"> <li>- Come on Chamber Chat radio for a 2<sup>nd</sup> time (1<sup>st</sup> time is free)</li> <li>- Excel spreadsheet with member list (\$150 value)</li> <li>- Additional category listing online (\$50 value)</li> <li>- Email blast (\$150 value)</li> <li>- Featured member on the GLCC homepage for 1 week</li> </ul>

