

# 20th Annual Business Expo & Showcase



## Sponsorship Opportunities

### Premier Sponsor - **\$5,000** (*only one to be sold*)

*Everything listed below, plus:*

- Corporate logo/name prominently placed on all marketing materials with mention that you are the premier sponsor
- Corporate logo with a link to your website on the homepage of the Chamber's website for 3 months
- Corporate name with a link to your website in our President's email signature line from August-October
- Opportunity to come on Chamber Chat radio for an hour anytime within the year (based on availability)
- 5 complimentary email blasts to use anytime within the year
- 2 complimentary exhibitor booths in the main hallway
- 10 complimentary boxed lunches
- Have any other ideas? Let us know! We love to work with our sponsors.

### Gold Sponsor - **\$2,500**

*Everything listed below, plus:*

- Corporate logo and link to your website on our website
- Corporate logo on event map
- Sponsor spotlight on Chamber Chat TV & Radio, email blasts and Social Media
- 2 complimentary email blasts to use anytime within the next year
- 5 complimentary boxed lunches
- 1 complimentary exhibitor booth
- Opportunity to park a branded vehicle outside of the Expo & Showcase (if desired)

### Silver Sponsor - **\$1,500**

*Everything listed below, plus:*

- Corporate name included in **all** advanced media promotion including Lowell Sun, 980 WCAP, Chamber Chat TV & Radio, Social Media, email blasts and more
- 1 complimentary exhibitor booth
- 2 complimentary boxed lunches
- Corporate name included in **some** advanced media promotion including Chamber Chat TV & Radio, Social Media, email blasts and more

### Corporate Sponsor - **\$1,000**

*Everything listed below, plus:*

- Corporate name in more than \$5,000 worth of print and local advertising
- Corporate name on event map
- 1 complimentary boxed lunch

### Business Sponsor - **\$500**

- Corporate banner displayed at event
- Corporate name and link to your website on our website

**Contact Danielle McFadden**

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